



# Manual PowerMessage app.

Latest update: 9 October 2022



# 1. Download



You can scan the QR code or search for "powermessage" in the app store and download manually or click on this link:

<https://apps.apple.com/nl/app/powermessage/id1534736779>

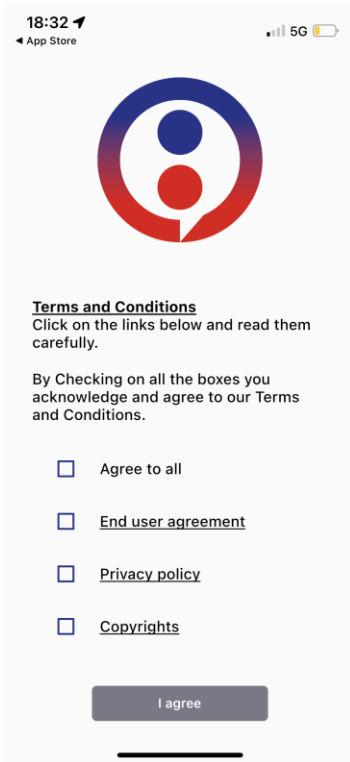


You can scan the QR code or search for "powermessage" in the play store and download manually or click on this link:

<https://play.google.com/store/apps/details?id=com.iconica.powermessage>



## 2. Terms and conditions



By clicking on the text you can read the end-user agreement, privacy policy and the copyright policy.

Please check the boxes if you agree to the terms and conditions.

Click on “I agree” to continue.

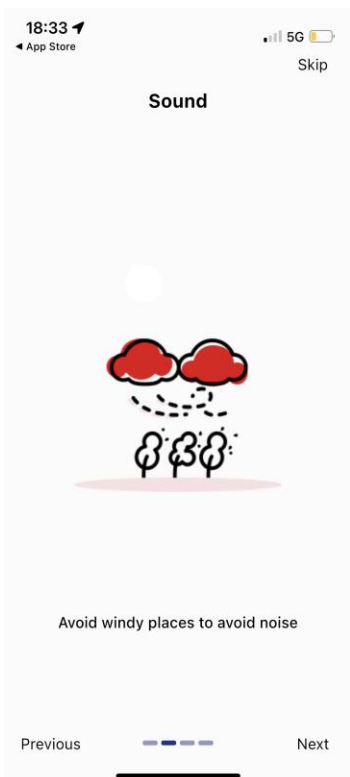


# 3. Basic recording tips



Click on "skip" to skip the basic film tips and start to make your powermessage.

Click on "next" to go to the next screen.



## Sound

Unclear sound will distract your listeners!

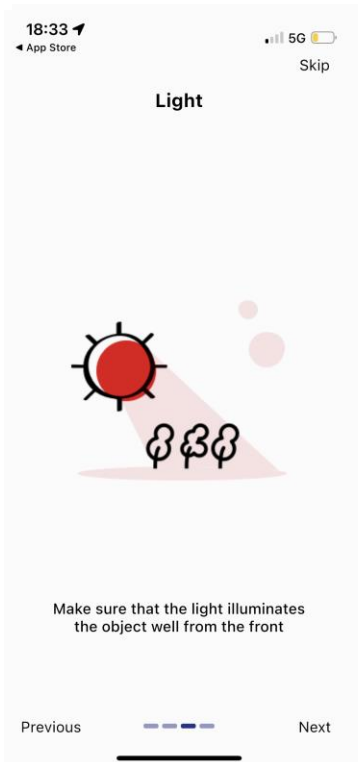
Wind and background noises will ruin your recording!



## 3. Basic recording tips (2)

### Exposure

Make sure that the light illuminates the object well from the front. Avoid recording a person standing with their backs a window.



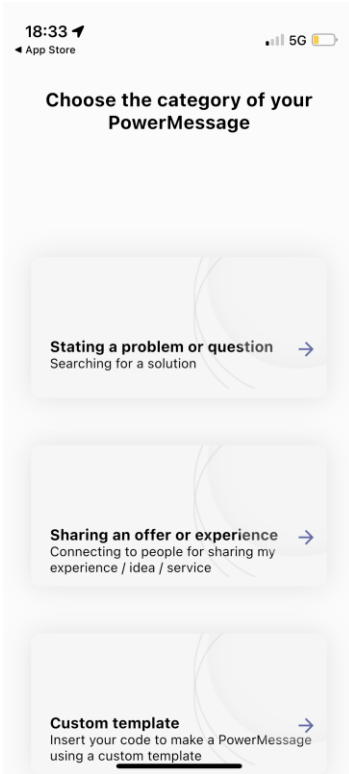
### Saving the PowerMessage

To save the PowerMessage to your phone, access to your phone's photo library is required.





# 4.Choosing the category



## Category

In the standard PowerMessage app you can choose between two categories, namely stating a problem / question or stating an offer / experience.

The third category is about choosing a custom-made template. In the paid version of the PowerMessage app a code can be entered and a custom-made template is used by the app.



# 5. The basic information

The screenshot shows a mobile application interface for a form titled "Basic information". At the top, the status bar displays the time 18:33, signal strength, 5G connectivity, and battery level. Below the status bar, there is a back arrow and the text "App Store". The form title "Basic information" is centered at the top of the form area. There are four input fields, each with a label and a character count: "Subject \*" (0/18), "Description" (0/30), "Your name \*" (0/30), and "Email or phone \*" (0/40). A blue "Next" button is located at the bottom of the form.

## Basic information

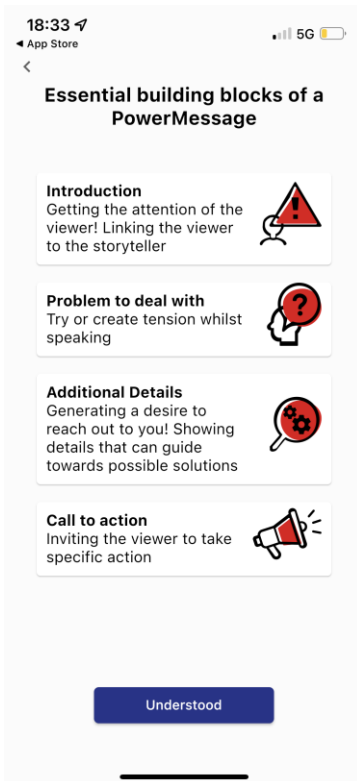
The title appears in the final recording. The viewer sees this first, so make sure you have a good entry.

The name and email will appear in the credits.

Please note: These fields **must** be filled in.



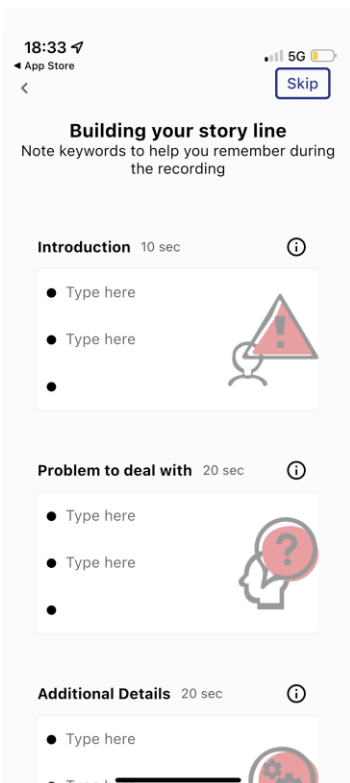
# 6 The storyline



The essential steps as “building blocks”

Provided is the template for the essential steps of your storyline. This will be the main structure of your PowerMessage.

After reading, press the “understood” button.



Develop the story you want to share.

Good preparation is the key to success.

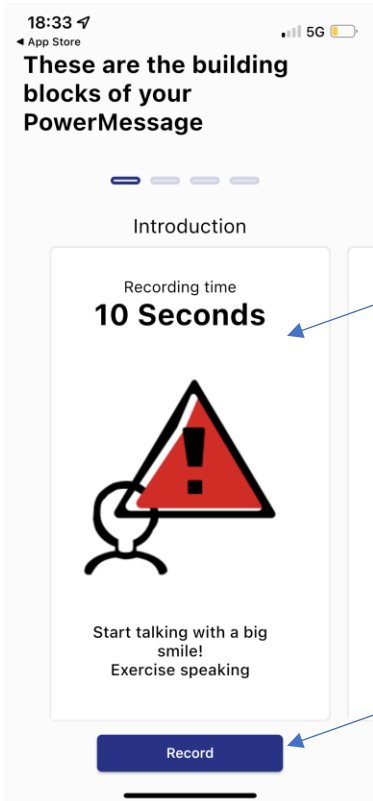
Think about what you want to say and how you want to say it.

Press the “i” to get tips on what to think about with this building block.

Enter the reminders in keywords. These are displayed again during the recording as a “memory aid”.



# 7 The recording



Preparation recording first building block.

Here is the maximum recording time of this building block.

Start of the recording.



The recording

Available recording time

Switch between "camera" or "selfie" mode.



The recording start/stop



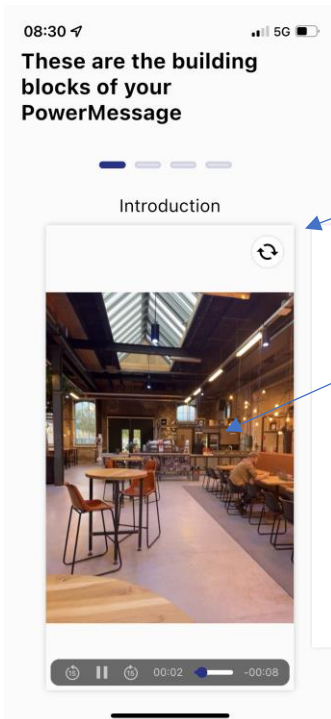
# 7 The recording (2)

Reviewing your recording

Re-record

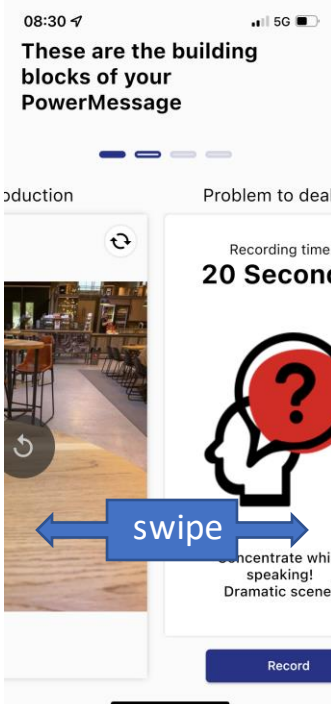
Replay

Check sound and picture of the recording.



Swipe to select a building block

Swipe to select a building block. Before all recording blocks have been filmed and edited in the final PowerMessage, they can still be recorded again. Even if the app is closed, the recordings of these building blocks will be saved.





# 8 The PowerMessage

Merging the building blocks and finalizing the PowerMessage

After recording all building blocks are automatically merged (this may take some time). Do not close the app during this step!

The PowerMessage is stored on the smartphone.



Sharing your PowerMessage

You can share the video from your “camera roll” in different ways.

